



HAKUTSURU SAKE

Juicy Yuzu

JAPANESE YUZU SHOCHU LIQUEUR



HAKUTSURI | JUICY YUZU

Juicy Yuzu is an authentic, shochu-based expression of 100% Japanese yuzu, crafted without artificial flavors or colors. Its profile offers a sophisticated interplay of complex bitterness and deep citrus richness, harmoniously balanced by a delicate sweetness.

Already a staple across Asia's premier bars, Juicy Yuzu is now poised to redefine the U.S. cocktail landscape.

SUGGESTED PAIRINGS

Versatile and elegant, this selection serves as a sophisticated aperitif alongside savory bites like mortadella, prosciutto, and salted nuts. Its profile transitions seamlessly to the end of the meal, acting as a digestif to settle the palate or as a dessert wine paired with the buttery richness of panettone or the airy decadence of chocolate mousse.

SERVING SUGGESTIONS

Elevate the guest experience:

Serve Juicy Yuzu over clean, solid ice and top with chilled premium sparkling water at a 1:1 or 1:2 ratio.

On the rocks:

Pour it neat over a single large ice sphere in a lowball glass. As the ice slowly melts, it opens up the spirit to reveal a sophisticated interplay of deep citrus richness and characteristic structural bitterness.

Upgrade your beverage program:

Swap Juicy Yuzu into a classic Spritz with prosecco, or use it as a dynamic premium substitute for triple sec or citrus juices in a Margarita or Collins.

BREWERY

Founded in 1743 in the Nada district of Kobe, Hakutsuru is the #1 selling sake brand in Japan.

Elegant, thoughtful, and delicious sake defines Hakutsuru, but tireless innovation places it in a class of its own.

Whether it's understanding water sources at the molecular level, building a facility to create one-of-a-kind yeast, or developing its own sake-specific rice, Hakutsuru Nishiki, it's the deep dive into research and development that explains Hakutsuru's ascension to the top of a centuries-old craft.

Brewery Location
Hyogo Prefecture

Founding Date
1743

Brewmaster
Tanba Toji

PRODUCT SPECIFICATIONS

ALCOHOL	9.5%
YUZU	100% JAPANESE
UPC 6/700ML	7 47846 07002 5